

TURANDOT

ART & DESIGN COMPETITION



Original *Turandot* Poster for the World Premiere, Leopoldo Metlicovitz (1868 – 1944), 25 April 1926.
Print and Colour on Paper. Archivio Ricordi.

Background

The Royal Opera: House of Musical Arts will be hosting in January 2019 a **special exhibition: *Opera: 400 years of Passion***. Created in London by the Victoria and Albert Museum in September 2017, the exhibition retraces the story of operatic masterpieces in their cultural and historical context. In Muscat, the exhibition will show opera's journey from 17th century Venice to the creation of **Puccini's *Turandot*** which inaugurated the Royal Opera House Muscat in 2011.

Throughout the exhibition, you will encounter cities and stories from various places and times across Europe. You will also explore the process behind creating an opera, from composing to staging and singing.

The aim of the Art & Design Competition is to bring together performing arts and design, nurturing the cultural platform in Oman, by discovering new artists and designers and fostering their talents. Opera brings together multiple art forms in a total work of art, and this competition is your opportunity to try your hand at designing for Opera.

The best artworks will be displayed at ROHM for three weeks within the *Opera: 400 Years of Passion* exhibition (17th January-14th March 2019)

Opening of the Exhibition will be on **23rd of February** during the Open House Map of The World.

Theme

The story of Turandot:

In a legendary time, in China, the beautiful though icy Princess Turandot requires all her suitors to solve three riddles or be executed. Prince Calaf meets his long-lost father, Timur, and his slave, Liù. After singing on the impending victory of love, Calaf correctly answers the riddles. Turandot becomes desperate; so Calaf offers her one last chance - if she discovers his name before dawn, he will agree to die. The Princess urges Timur and Liu to reveal Calaf's name. Liu commits suicide to protect the Prince. Profoundly affected by Liu's sacrifice, Turandot finally accepts Calaf's love and discovers that she loves him in return.

The poster shown above was designed in 1926 for the premiere of *Turandot* La Scala in Milan. The artist chose an orientalist style by giving the icy princess a golden, dragon-like headdress, with gold tones in the background to reflect her status as a princess. This reflected in visual form the Chinese motifs that Puccini used when composing. The haircut of the figure would also have been very fashionable in the 1920s, anchoring the heroine in the present for the audiences.

How would you design a new poster for *Turandot* at the Royal Opera House Muscat? Design the poster for Puccini's opera TURANDOT: rethink an original poster for an ideal marketing campaign of *Turandot* opening at ROHM.

Deadline

14th February 2019

Target

The competition is open to artists and designers (**Omani and Expatriate Residents in Oman**). Participants must be **above 18 and under 30 years of age** as at 31st December 2018.

Submission Criteria

- Every participant must guarantee the authorship of his/her project, by assuring that he/she made the design himself/herself.
- The artwork should be original and unpublished, created specifically for the competition.
- Each participant can decide freely which techniques, styles and materials to use.
- Each participant can submit 1 entry only.
- The artwork can be submitted in hard copy or in electronic format:
 - HARD COPY:
 - A2 size (420x594 mm)
 - on paper, canvas or print on foam board
 - ELECTRONIC FORMAT:
 - file format: JPG; Image size: 640x480 pixels (vertical or horizontal); resolution: at least 150 dpi
- Together with the work of art, the following mandatory information must be given: - first and last name of the artist, - date of birth - address, telephone number, e-mail, - short profile and photo.
- The artworks can be submitted directly at ROHM (Box office, on weekdays from 9.00 to 5.00 pm) or at: education@rohmuscat.org.om

Results and Prizes

The judging results will be announced on ROHM official website. Only prize-winners will be informed of the result via e-mail. The Jury's final selection is incontestable and irrevocable.

- **1st Prize:** One month's internship at ROHM + 2 tickets for **three** events of the 2019/2020 ROHM season + Dinner for two at **AL-ANGHAM** Restaurant, Opera Galleria
- **2nd Prize:** 2 tickets for **two** events of the 2019/2020 ROHM season + Dinner for two at **CARAMEL** Restaurant, Opera Galleria
- **3rd Prize:** 2 tickets for **one** event of the 2019/2020 ROHM season + 2 Vouchers from **RICHOUX** Café, Opera Galleria

Copyrights issues

- The copyrights and intellectual property for the submitted works belong to the participants who produced them.
- As a general rule, the entries belong to ROHM and will not be returned.
- Personal data and images of the submitted works may be used and printed by the organizers to promote the exhibition, web promotion, communication and marketing, free of charge.
- The participants are deemed to have accepted and agreed to the Entry Guidelines upon submitting the entry form.

Schedule

- January 1, 2019: Launch of the Competition
- February 14, 2019: Deadline for Entry Submission
- February 21, 2019: Winners Announcement
- February 23, 2019: Exhibition Opening of winners and best selected artworks (Map of The World Open House)
- March 14, 2019: End of the Exhibition

CONTACT US

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Exhibition organized by:

The Victoria and Albert Museum, London



Special Thanks:



Sound Experience by:



TURANDOT

ART & DESIGN COMPETITION



ENTRY FORM

Name Surname

Date and Place of Birth.....

Nationality.....

Address.....

Phone..... E-mail.....

Attachments (soft copy):

- ID card / Passport
- Short profile (max 250 words)
- Photo

By signing the entry form, I hereby agree to the term and conditions of the Turandot Art & Design Competition.

Date

Signature.....

Entry Form should be delivered with the work of art, by email or directly at ROHM (Box office, on weekdays from 9.00 to 5.00 pm) or at: education@rohmscat.org.om

Tick here if you wish to receive information by email from ROHM about education and outreach activities.